



Strategic partnership between Laurier CIM Group Inc & Progi-media Inc.

Group Laurier CIM and Progi-média Inc. are excited to announce their strategic partnership in offering integrated multichannel solutions for Canadian Distributors.

This new partnership will offer a unique and complete solution for sharing and synchronizing administrative and inventory data with content and publication management tools through the combination of software packages (ERP) **Infor SX.enterprise** and **Infor Storefront** offered by Laurier CIM Group and multichannel solutions **Onyx Publications & Shelf Publication** from Progi-media.

One of the multichannel solutions of Progi-média is Onyx Publication. This one allows the sales and marketing department to manage the contents of products and to produce more quickly and effectively, at a lower cost, their various printed catalogs, their specialized and seasonal product lines. In addition, the virtual catalog solution Shelf Publication allows the distributors to extend printed publications life while maintaining a pleasant way of catalog consultation on the Web.

About Laurier CIM Group (www.grouplaurier.ca, www.distributorsedge.com)

Group Laurier CIM is Infor's Canadian reseller of the integrated business solution **Infor ERP SX.enterprise** for the Distribution industry including solutions in logistics, analytics, and integrated Customer Self-Service ecommerce solution **Infor Storefront**, supporting the deployment of B2B and B2C transactional sites that are integrated with the back-office ERP solution for Customer-specific product pricing and availability.

For nearly 20 years, Group Laurier CIM has been fully focused on the distribution industry and committed to delivering complete integrated business solutions from back office software to network infrastructure. They specialize in products and services required to integrate technology and smart business practices for the benefit of Distribution companies across Canada and in the Caribbean/West Indies. For more than twenty years their team of distribution industry experts has been assisting their Customers throughout the implementation process, then committed to providing support and optimization services ensuring maximum benefit.

Group Laurier CIM is also a founding member of Distributors Edge (DE), a group of like minded Distribution professional services organizations. Each DE affiliation successfully balances your unique business strengths by process improvement, automating operations, optimizing inventory, and increasing your bottom line through the utilization of **Infor ERP SX.enterprise** software.

About Progi-media (www.progi-media.com)

Located in the greater Montreal area, Progi-media has been specializing in turnkey catalog production solutions since 1993.

Along with its graphic activities, Progi-media has a team of developers and computing engineers dedicated to multichannel solutions for the management and the production of printed and virtual documents.

Its leading software, **Onyx Publication**, is a product content management and page layout automation solution with integrated DAM. The current version benefits from more than 9 years of uninterrupted research and development.